

Grab


Yose Tirez Arizal , STP, MSc

Pendidikan :

S1 IPB, Agricultural Technology, Bogor, Indonesia

S2 Kungliga Tekniska högskolan, Master of Entrepreneurship, Stockholm, Sweden

Riwayat Kerja :

- 
- | | |
|----------------|---|
| Unilever | -Apprenticeship |
| Citibank | -Personal Banker |
| Sarihusada | - Management Trainee – Area Sales Manager |
| Bakrie Telecom | - Head of Area |
| AXIS | - Loyalty Program Senior Manager |
| IBM | - Head of Eastern Area |
| Yahoo | - Head of Business Development |
| XL - AXIS | - Head of Sales Support |
| Smartfren | - VP Regional Head Sulawesi & Kalimantan |
| Grab | - Head Of West Java , Central Java & DIY |

Email : yosetireza@gmail.com

Peradaban Baru Itu Bernama Teknologi

Bagaimana Teknologi dan Internet mengubah gaya hidup serta keseharian kita

Dulu



Koran & Majalah



Televisi



Surat Menyurat



Sekarang



Kanal Berita Online



Kanal Video Online

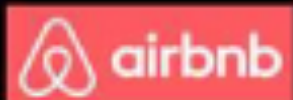


E-Mail

Grab



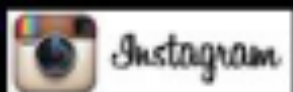
The world's largest taxi company owns no vehicles



The largest accommodation provider owns no real estate



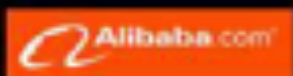
The most popular media provider creates no content



The most valuable photo company sells no cameras



The fastest growing television network lays no cables



The most valuable retailer has no inventory

None of these six companies existed twenty years ago

2017 *This Is What Happens In An Internet Minute*



2018 *This Is What Happens In An Internet Minute*



Pengguna Internet Terbesar : Generasi Z : 1995 – 2014 (Millenials)

By 2020 Gen Z
will account for



Gen Z are
do-gooders



70%

OF GEN Z WATCHES 2 HOURS
OF YOUTUBE PER DAY



THEY WATCH **2x** AS MANY
VIDEOS ON MOBILE AS ANY
OTHER DEMOGRAPHIC



Millennials use
three screens on
average,
Gen Z-ers use five:
a **smartphone**, **TV**,
laptop, **desktop**,
and **iPod/iPad**



Gen Z prefers social networks like
Instagram and **Snapchat** and **Whisper**



and a quarter of 13 to 17-year-olds
have left Facebook this year

The average Gen Z-er
has the **attention span**
of about **eight seconds**



Gen Z are the **largest generation ever**

20%
OF AUSTRALIA'S
POPULATION



ALMOST **30%**
OF THE WORLD'S
POPULATION



63%
PREFER TO SEE REAL
PEOPLE THAN CELEBS
IN THEIR ADS



55%
OF THOSE 18
YEARS OF AGE
AND YOUNGER
WOULD RATHER
BUY CLOTHES
ONLINE



WHO IS MILLENNIAL?



Teknologi Telekomunikasi ± 20 tahun lalu

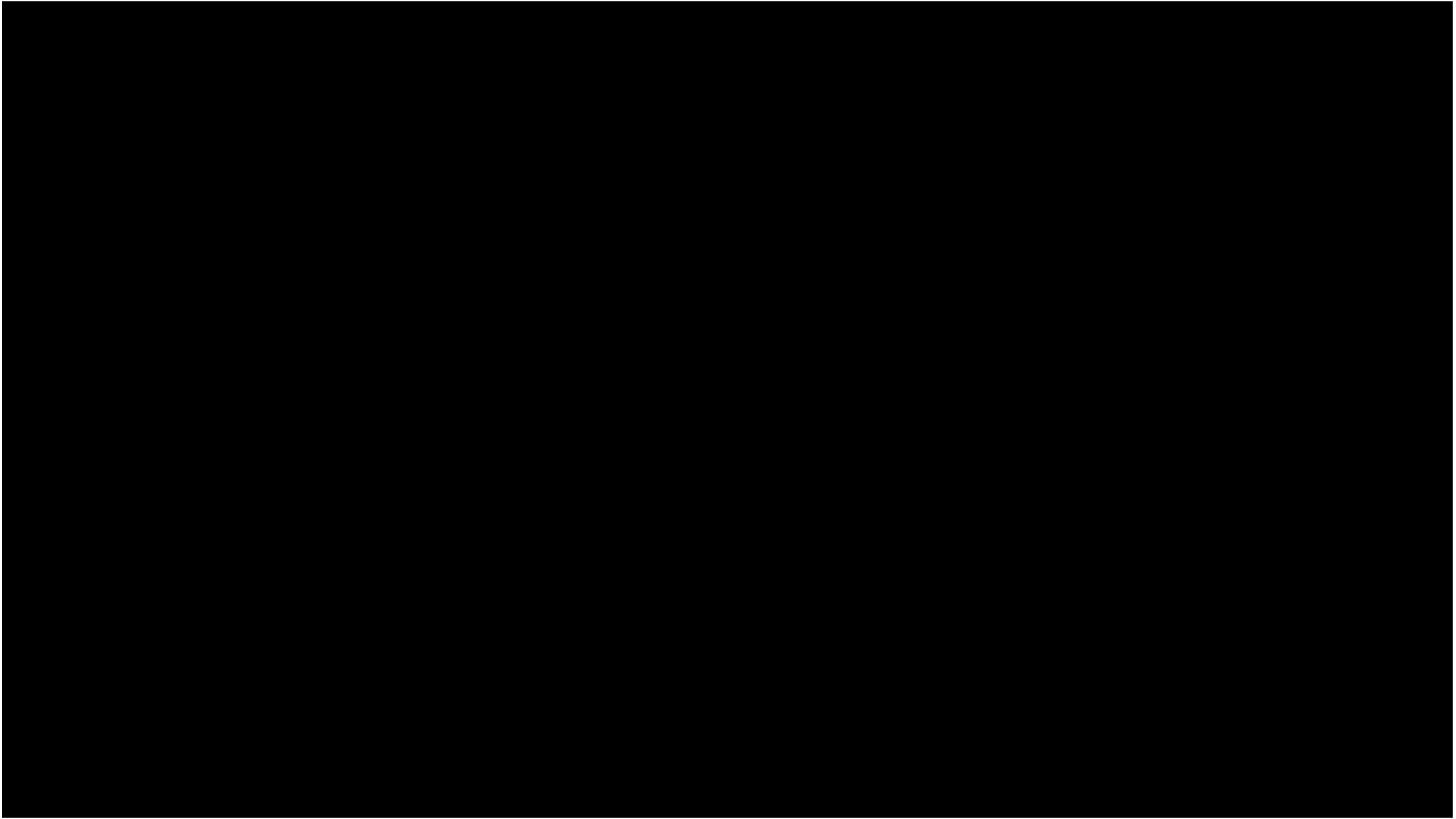


Telekomunikasi dari 1G ke 4G.....Lanjut ke 5G

Generation	Device	Specifications
1G 		1G Year early 80s Standards AMPS, TACS Technology Analog Bandwidth – Data rates –
2G 		2G Year 1991 Standards GSM, GPRS, EDGE Technology Digital Bandwidth Narrow Band Data rates < 80 - 100 Kbit/s 

Generation	Device	Specifications
3G 		3G Year 2001 Standards UMTS / HSPA Technology digital Bandwidth Broad Band Data rates up to 2 Mbit/s    
4G 		4G Year 2010 Standards LTE, LTE Advanced Technology digital Bandwidth Mobile Broad Band Data rates xDSL-like experience 1 hr HD movie in 6 minutes      





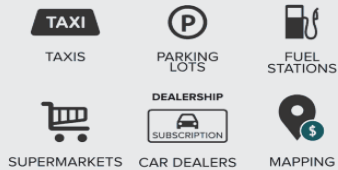
AN AUTOMOTIVE REVOLUTION IS COMING AND THE IMPACTS WILL BE HUGE.

SET TO REDUCE



DRIVERLESS CARS

Industries will need to adapt or fade away:



HERE BY
2020

FREE POWER

FREE ELECTRIC POWER SET TO SHAKE UP THE STATUS QUO

SOLAR CAPACITY
ABOUT TO EXPLODE

6400
GW

200
GW



Battery Technology
Rapidly Improving



Utilization of water
increasing

TECHNOLOGY & LIFE SCIENCES MEGA TRENDS TO WATCH

CYBER CASH & MOBILE PAYMENTS



The new
normal yields
Incredible
Fintech
Possibilities

FINTECH



CYBERCASH

CLOUD COMPUTING



Closed systems
getting integrated
via **Cloud
Connections**



Shift in Decision Making to Business Units



IT MANAGER



LINE OF BUSINESS MANAGERS

THE INTERNET OF THINGS



Smart City

Home

Social Network

Incredible
Engineering
Opportunities





2 Milliar
Perjalanan



Building an open future

Grab



GRAB IN INDONESIA

A female Grab driver is the central figure, wearing a green and black uniform with reflective stripes and a matching green helmet with the Grab logo. She is smiling warmly while looking down at a smartphone held in her gloved hands. She is seated on a white and black Honda scooter. The background is a soft-focus street scene with trees and buildings, suggesting an urban environment in Indonesia.

We're here to serve
communities ...

... by bringing people
closer to what matters to
them

A group of seven men are standing in a row against a green backdrop. The backdrop features the Grab logo on the left and the text '4 INDONESIA 2020' in large white letters. The men are dressed in a mix of traditional Indonesian batik shirts and a dark suit. They are all smiling at the camera. The man in the center is wearing a white shirt, while the others are in various patterned batik shirts. The man on the far right is wearing a dark suit. The overall atmosphere is professional and celebratory.

Grab 4 INDONESIA 2020

.Grab 4 Indonesia 2020 master plan supports Indonesia's goal to become Southeast Asia's largest digital economy by 2020



Grab

1. SEA's
Everyday
Superapp

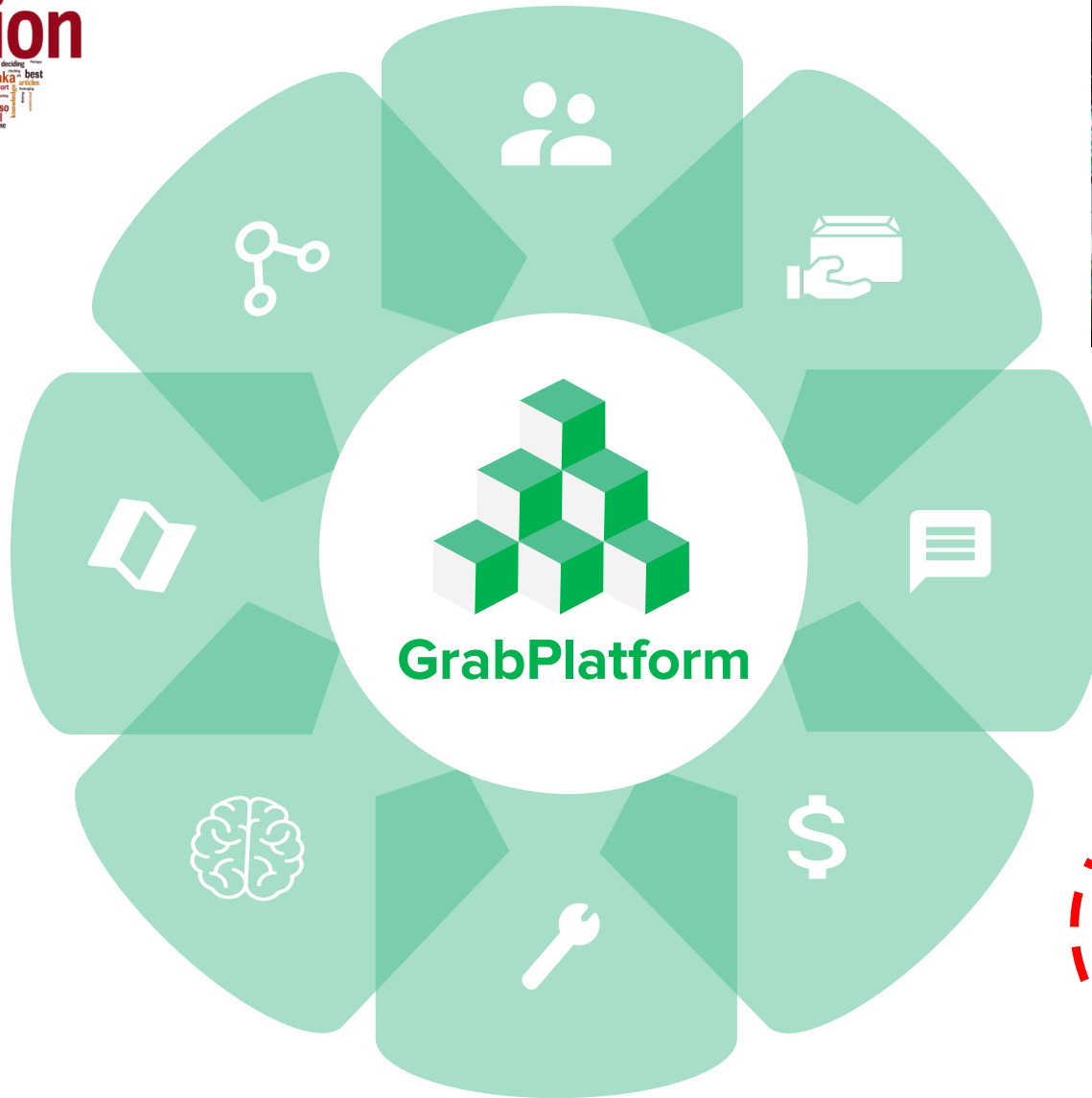


2. WE COLLABORATE



[illegible]

HappyFresh



WHO'S NEXT?

How do We get the best Visionary?

Hire globally!

<https://grab.careers>

SEATTLE
R&D Center

HO CHI MINH
R&D Center

SINGAPORE
R&D Center

BEIJING
R&D Center

BANGALORE
R&D Center

JAKARTA
R&D Center



GRAB TOUCHES THE LIVES OF INDONESIANS IN THE MOST NUMBER OF CITIES

